



SPC JOHN A. PELHAM MEMORIAL

**TOURNAMENT**  
*of* **CHAMPIONS**  
**2019**

December 5 – 8, 2019

Benefiting the  
Live Like John  
Foundation





## About the Tournament

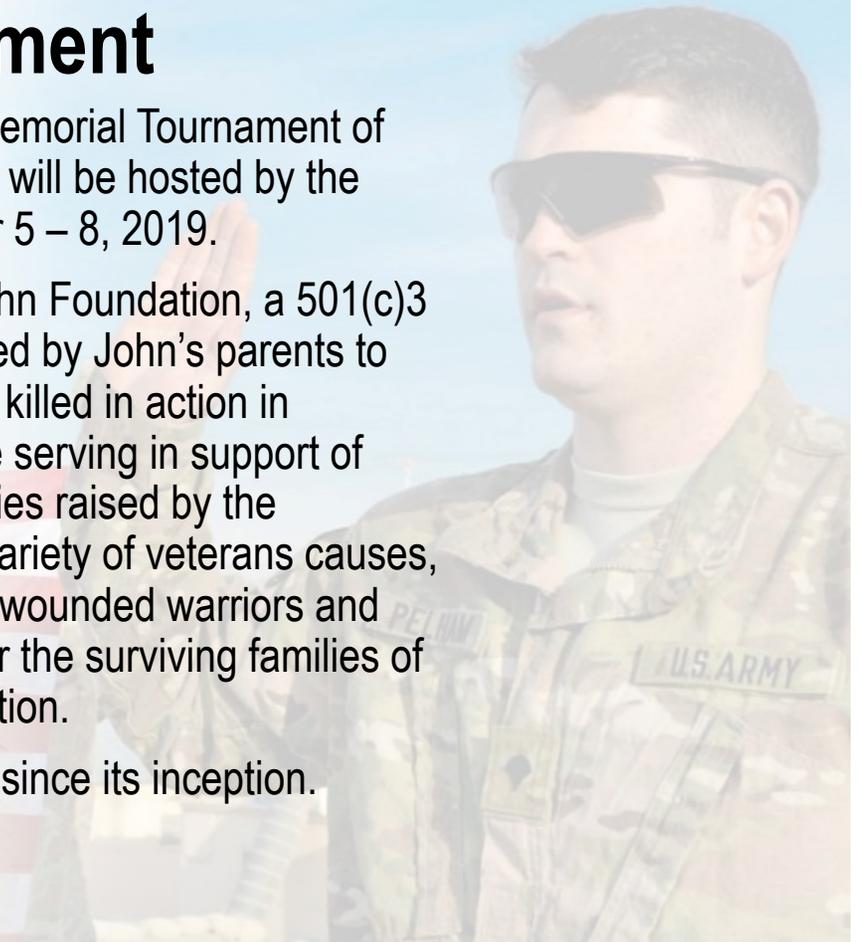
This year's SPC John A. Pelham Memorial Tournament of Champions, an IRT Tier 1 pro stop, will be hosted by the Multnomah Athletic Club December 5 – 8, 2019.



The event benefits the Live Like John Foundation, a 501(c)3 charity ([www.livelikejohn.us](http://www.livelikejohn.us)) founded by John's parents to honor the life of their son, who was killed in action in Afghanistan in February 2014 while serving in support of Operation Enduring Freedom. Monies raised by the Foundation are used to support a variety of veterans causes, including rehabilitation services for wounded warriors and medical and educational support for the surviving families of servicemen and women killed in action.



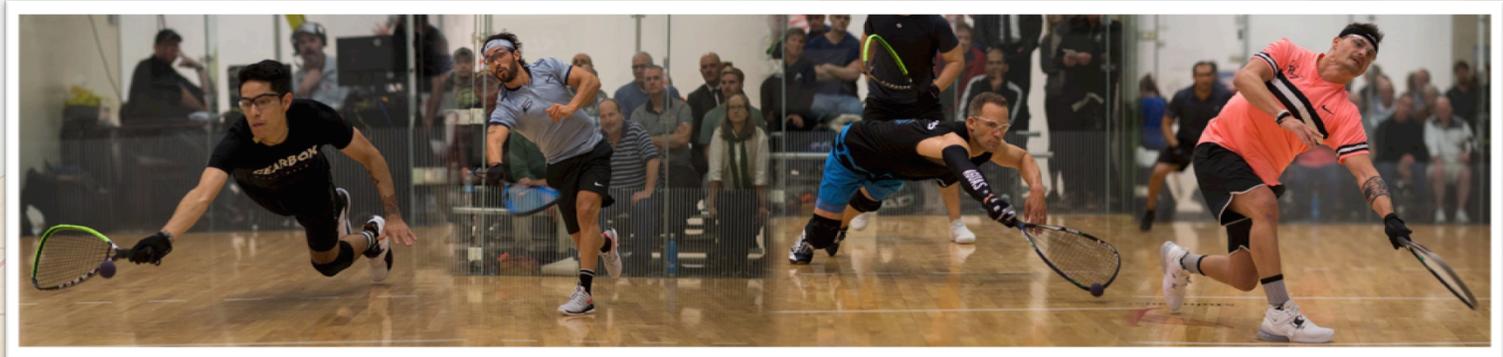
MAC has proudly hosted the event since its inception.

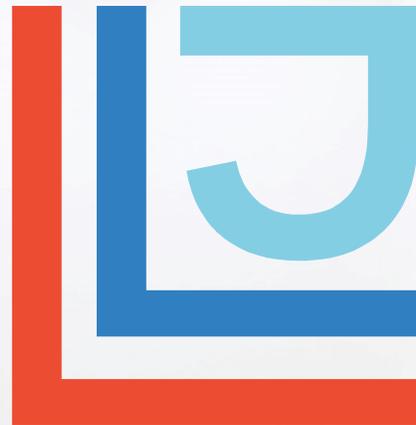




# Top Tier Talent

The Pelham Tournament of Champions attracts the world's best racquetball players, competing for Tier 1 prize money.





LIVE  
LIKE  
JOHN

The Live Like John Foundation ([www.livelikejohn.us](http://www.livelikejohn.us)) distributes the money it raises to a wide range of Veterans causes, including support for surviving family members of Fallen Heroes and aid to organizations that help to rehabilitate injured Veterans.





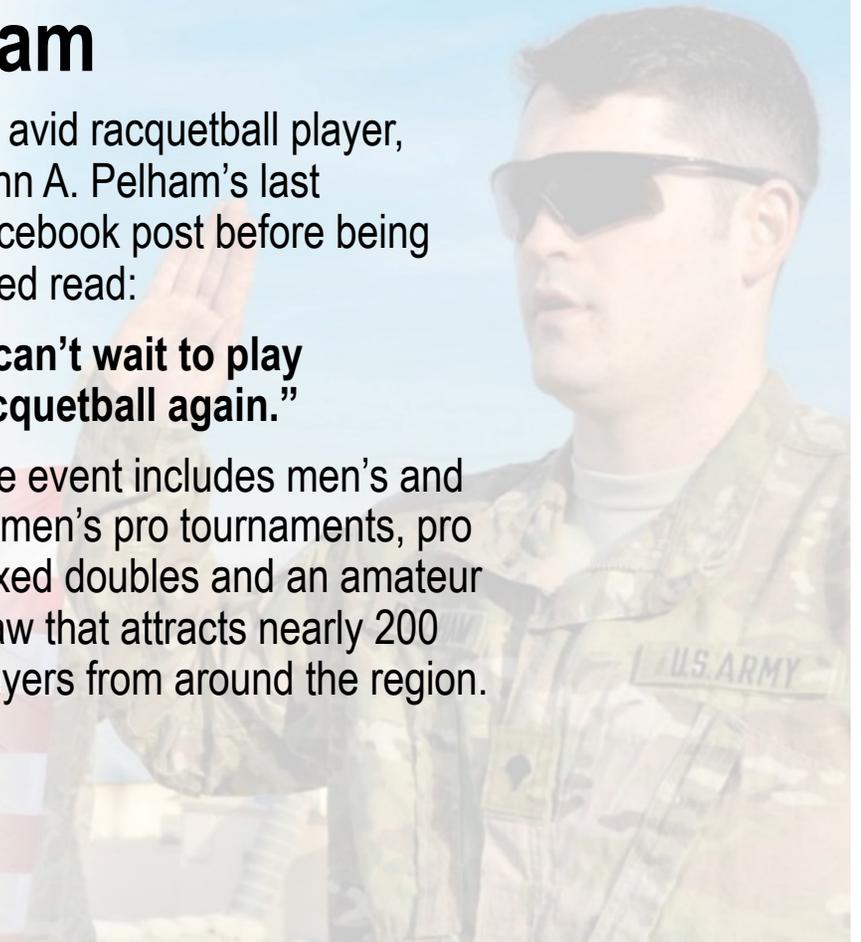
## SPC John A. Pelham



An avid racquetball player, John A. Pelham's last Facebook post before being killed read:

**"I can't wait to play racquetball again."**

The event includes men's and women's pro tournaments, pro mixed doubles and an amateur draw that attracts nearly 200 players from around the region.





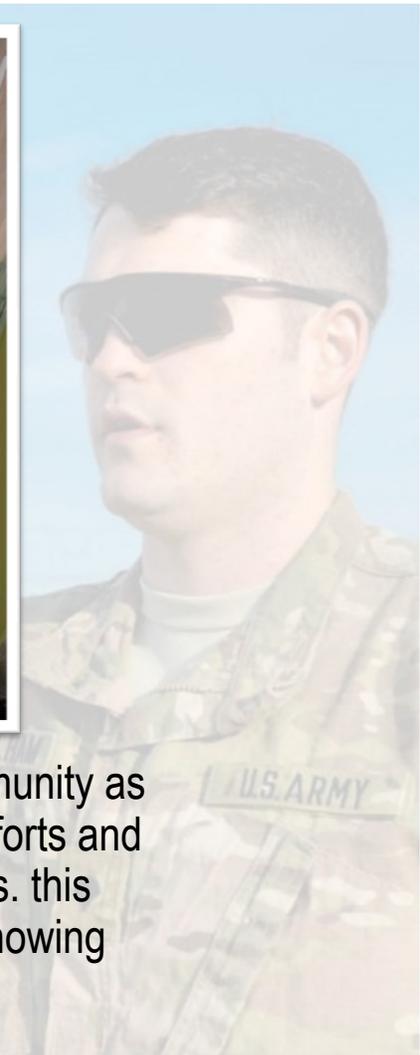
# MAC Racquetball and your Sponsorship



Racquetball enjoys tremendous popularity at the MAC, with more than 150 members playing on a regular basis. These players are a reflection of the MAC membership as a whole – business owners, attorneys, accountants, physicians, dentists, etc. They represent a highly valuable audience for our sponsors.



Your participation will be highly visible inside the MAC community as a whole, thanks to the glass walled courts, our marketing efforts and the Winged M advertising discounts your sponsorship brings. This sponsorship is a great way to reach MAC members while showing support and appreciation for veterans and veterans causes.





The tournament draws capacity crowds, along with some 200 players from around the region (including scores of MAC players).

Pro matches are broadcasted on the IRT's Internet TV network and the tournament often attracts local and national sports news coverage, giving your sponsorship additional reach.





# A History of Great Champions

1987 – Marty Hogan

1988 – Mike Yellen

1989 – Mike Yellen

1990 – Cliff Swain

1991 – Dan Obremski

1992 – Dan Obremski

1993 – Ruben Gonzalez

1994 – Sudsy Monchik

1995 – Cliff Swain

1996 – Cliff Swain, Michelle Gould

1997 – Andy Roberts, Jackie Paraiso

1998 – Cliff Swain

1999 - Sudsy Monchik, Jackie Paraiso

2000 - Cliff Swain, Cheryl Gudinas

2001 - Cliff Swain, Rhonda Rajsich

2013 – Kane Waselenchuck

2014 – Kane Waselenchuck

2015 – Kane Waselenchuck

2016 – Kane Waselenchuck

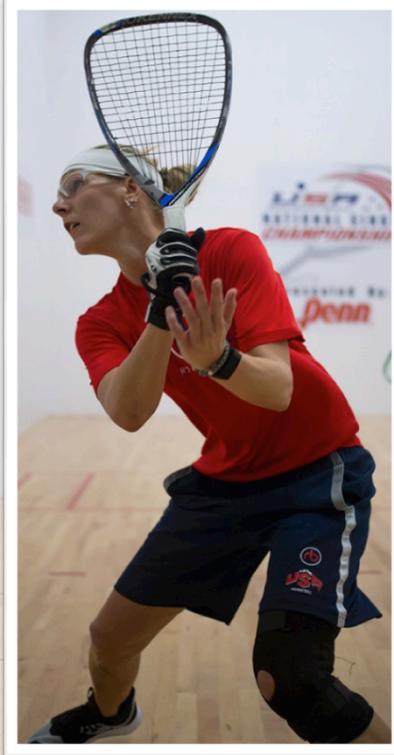
2017 – Charlie Pratt

2018 – Kane Waselenchuck



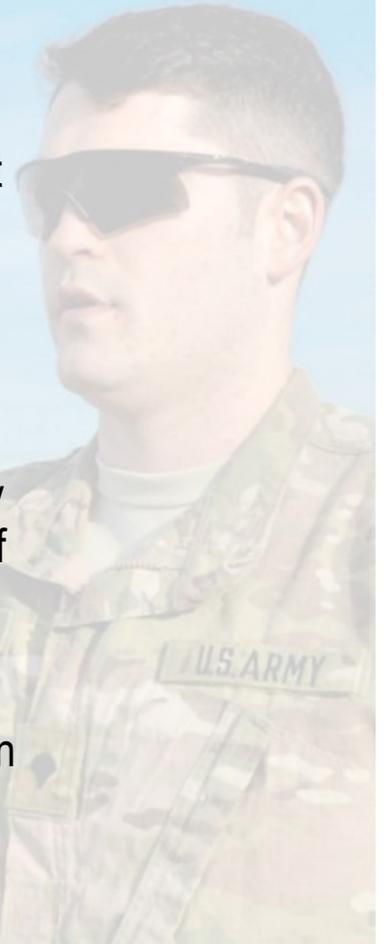


## New this year: Women Pros



This year marks the return of women pros to the TOC, with plans for an event featuring at least four of the top women professionals. In addition, men and women pros will pair up to compete in a winner take all mixed doubles event, that is sure to be a big crowd pleaser.

This partnership with LPRT is especially meaningful because MAC boasts one of the largest women's racquetball programs in the region. Oregon's high school racquetball program is among the largest in the country, with more than half its participants young women.



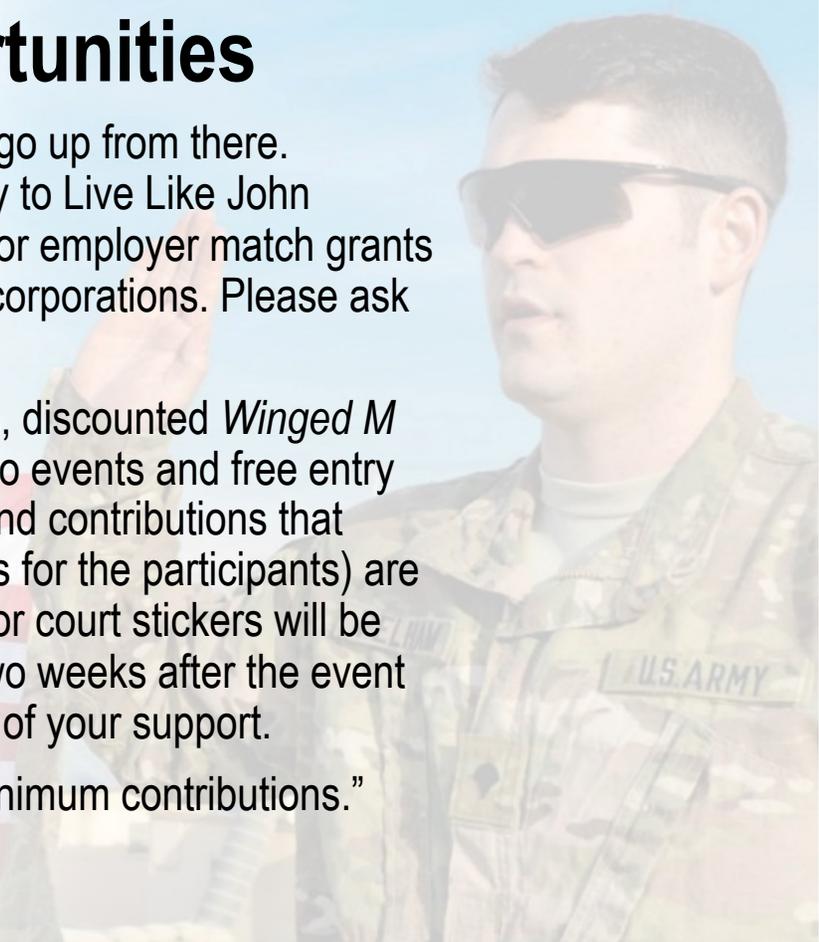


## Sponsorship Opportunities

Sponsorship levels begin at \$500 and go up from there. Sponsorship checks are written directly to Live Like John Foundation, a 501(c)3, that is eligible for employer match grants from a large number of Portland-area corporations. Please ask your employer about a matching grant.

Sponsor benefits include court stickers, discounted *Winged M* advertising, reserved seating for the pro events and free entry into the amateur draw. Significant In-kind contributions that offset tournament costs (such as meals for the participants) are treated like cash sponsorships. Sponsor court stickers will be displayed for two weeks prior to and two weeks after the event concludes, further extending the value of your support.

Sponsorship levels are considered “minimum contributions.” Additional support gladly accepted.

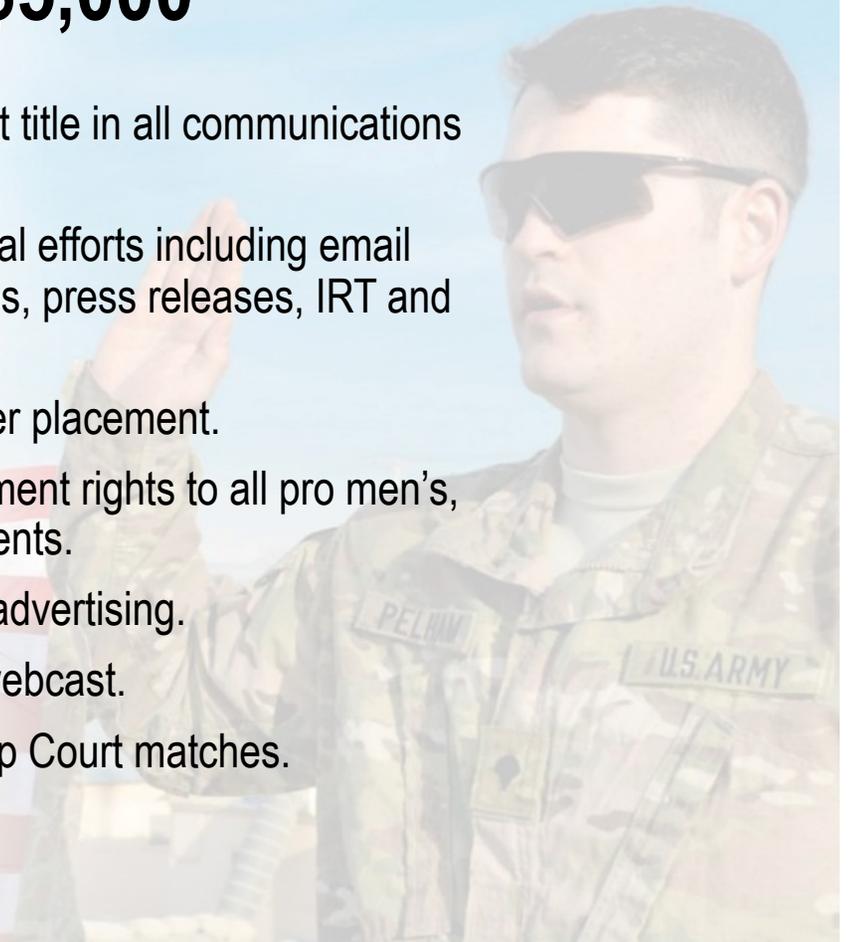




## Title Sponsorship \$5,000

(one available)

- Sponsor name to be added to event title in all communications surrounding the 2019 event.
- Primary positioning in all promotional efforts including email blasts, social media pages, websites, press releases, IRT and ORA promotions, etc.
- Premium positioning for court sticker placement.
- Check presentation and announcement rights to all pro men's, women's and mixed announced events.
- Deep discount on MAC *Winged M* advertising.
- Commercial spot on IRT Network webcast.
- Four VIP tickets to all Championship Court matches.
- Four entries in the amateur draw.
- Pro-am sponsor doubles.





# Presenting Sponsors \$2500

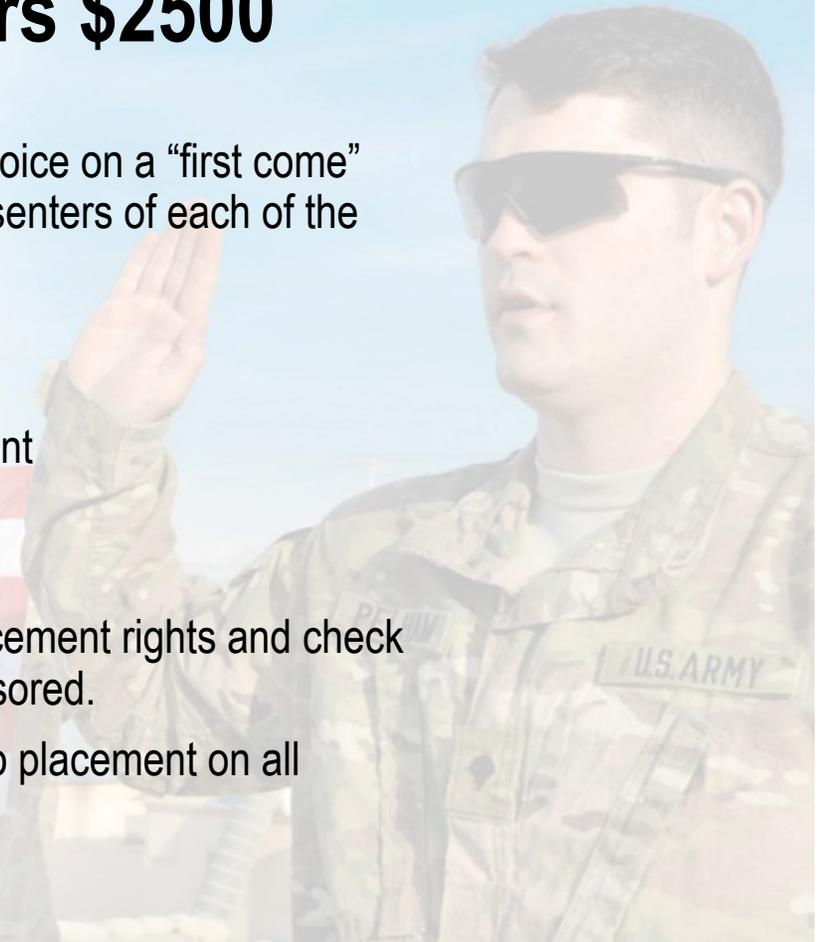
(5 available)

Presenting sponsors will have their choice on a “first come” basis of adding their name as the presenters of each of the following:

- Men’s pro semi-finals
- Men’s pro finals
- Women’s pro mini tournament
- Pro mixed doubles event
- Amateur draws.

Pro event presenters receive announcement rights and check presentation rights for the event sponsored.

Amateur draw presenter will have logo placement on all amateur draw sheets.





## Additional Presenting Sponsor benefits include:

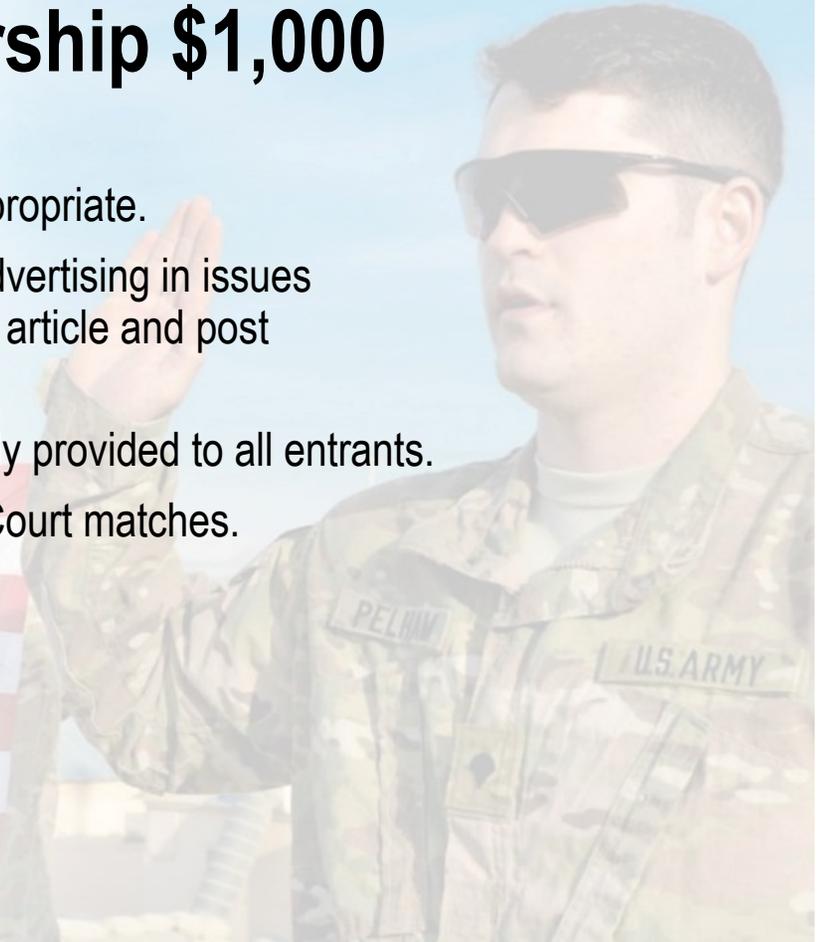
- Mention in promotional efforts as appropriate.
- Premium positioning for court sticker placement.
- Deep discount on MAC *Winged M* advertising in issues featuring pretournament promotional article and post tournament wrap up.
- Logo placement on tournament hoody provided to all entrants.
- Two VIP tickets to all Championship Court matches.
- Two entries in the amateur draw.
- Pro-am sponsor doubles.





## Gold Level Sponsorship \$1,000

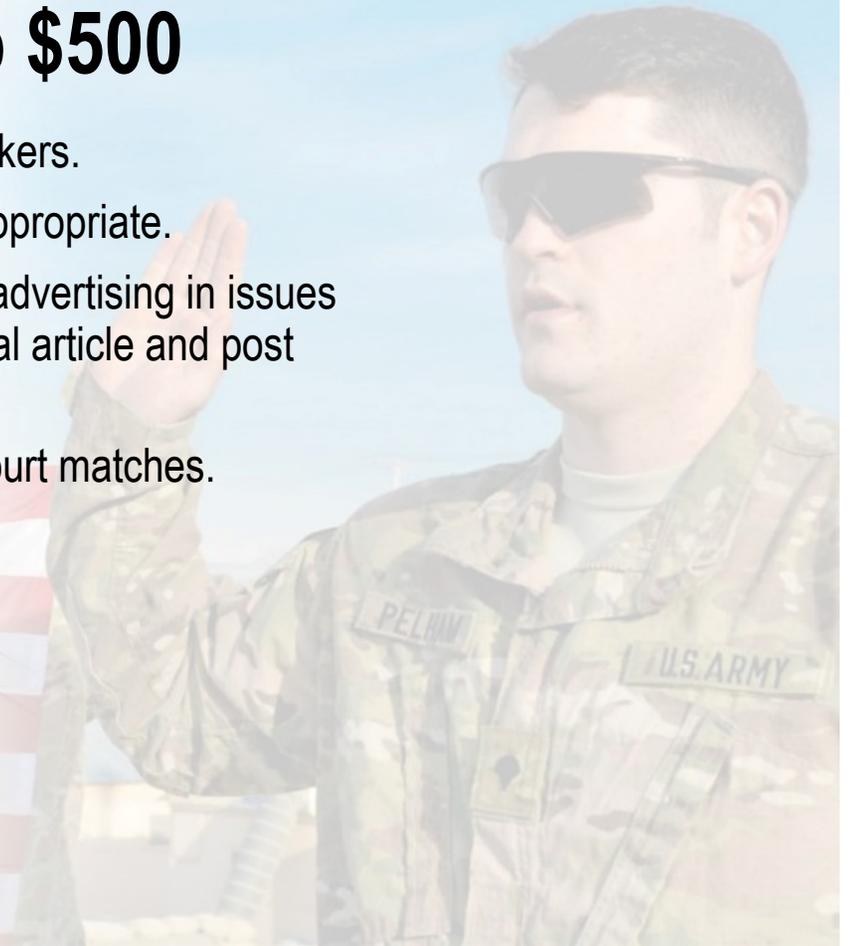
- Priority positioning for court stickers.
- Mention in promotional efforts as appropriate.
- Deep discount on MAC *Winged M* advertising in issues featuring pretournament promotional article and post tournament wrap up.
- Logo placement on tournament hoody provided to all entrants.
- One VIP ticket to all Championship Court matches.
- One entry in the amateur draw.
- Pro-am sponsor doubles.





## Silver Sponsorship \$500

- Secondary positioning for court stickers.
- Mention in promotional efforts as appropriate.
- Deep discount on MAC *Winged M* advertising in issues featuring pretournament promotional article and post tournament wrap up.
- One VIP ticket to Championship Court matches.
- One entry in the amateur draw.





# Honor your U.S. Military Veterans and Service Members

(minimum donation \$25)



In addition to regular sponsorship opportunities, the Pelham TOC is introducing the, "Honor the Service Member in your Life" Dog Tag program. For a minimum donation of \$25, you can purchase a Dog Tag court sticker for all to see.



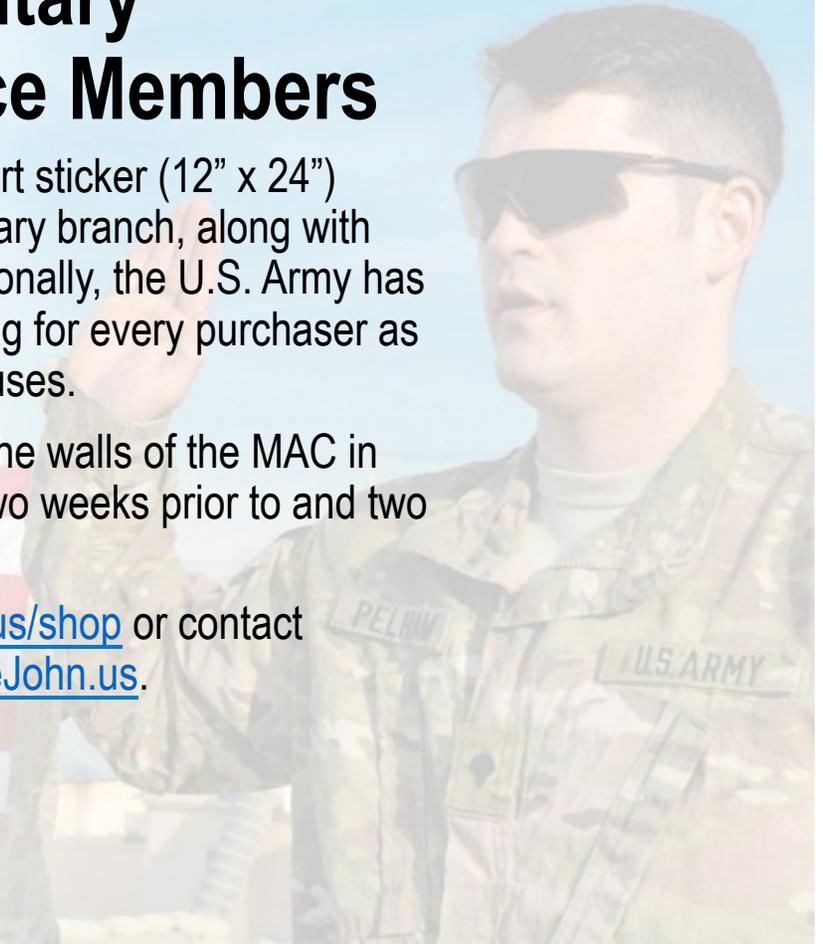


# Honor your U.S. Military Veterans and Service Members

Honorees will receive a “Dog Tag” court sticker (12” x 24”) featuring the veteran’s name and military branch, along with the tournament name and date. Additionally, the U.S. Army has agreed to create an Army issue dog tag for every purchaser as a token of their support for military causes.

Dog tag stickers will be displayed on the walls of the MAC in and around the tournament area for two weeks prior to and two weeks following the Pelham TOC.

To purchase, visit [www.LiveLikeJohn.us/shop](http://www.LiveLikeJohn.us/shop) or contact Wendall Pelham at [Wendall@LiveLikeJohn.us](mailto:Wendall@LiveLikeJohn.us).





Make sponsor checks payable to "Live Like John Foundation" and deliver to MAC's At Your Service, attention Hank Marcus, or mail to:

Live Like John Foundation  
PO Box 25591  
Portland, OR 97298-0591

**For more information please contact:**

Timm Locke, (503) 806-4831 or [timml@pipelineprm.com](mailto:timml@pipelineprm.com)

